

# Level Up On Your Next Speaking Assignment

In today's digital age with easy access to the internet and the wealth of information contained therein at our fingertips, it is likely that we are flooded with so much more irrelevant information that if we are unable to separate the useful from the useless, we will drown in this "sea" of data. It has now become vital that we possess the ability to quickly scan through the available information and be able to pick out the necessary and discard the superfluous.

However, not everyone possesses or is able to develop this ability to identify and apply what is pertinent and appropriate to our wants. And this situation is compounded by the very competitive and fast-paced society which we now live in. We usually need not just the knowledge but also the solution NOW!

In order to cater to this niche of being able to provide so-called "systems" that are not only unique but also have relevance to our current society, a new class of professionals known as management or motivational speakers, trainers, consultants, authors and coaches has sprung up. Just take a survey of all the different expert books being published lately on all topics, but in particular relating to business and self-help, and you can see what a huge potential this market has.

So if you have decided to cash in on this lucrative industry, make sure that you get the best available advice on how to be the best in your field. The one system which has created a buzz is known as [Wisdom Thesis](http://wisdomography.com). Basically, this is a step-by-step system which is taught to budding speakers, trainers, consultants etc on how to brainstorm and create distinctive ideas which will allow them to stand out and forge ahead of the competition.

In essence, it consists of 7 basic steps – (1) Consider the Existing System (2) Look For The Fail Point of the Existing System (3) Ask the Relevant Shadow Questions (4) Develop Your Own Theoretical Solutions (5) Create Your New System To Correct the Failings (6) Find a Catchy Title For Your New System (7) Develop New Vocabulary (if necessary)

This latest [business development](http://wisdomography.com) tool has received high praise from the numerous attendees and is now considered to be almost indispensable knowledge to possess if you are involved in any of the various capacities mentioned earlier. So don't miss out on this next wave of innovation.

<http://wisdomography.com>